

## I.I.H.E.M Business School

### Bachelor (Bac+3) and Master (Bac+5) Programs

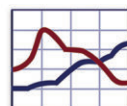
- Finance
- Marketing and Management
- Management Information Systems
- Marketing and Communication

### International Programs

- Study Abroad Programs
- Foundation Year Program
- International Incoming Program
- IiHEM Morocco Immersion Semester (IMIS)

### Recognition and Accreditation

- BAC+3 and BAC+5 diplomas recognized by the State as being equivalent to national programs
- Member, AACSB International



I.I.H.E.M

International Institute  
for Higher Education  
in Morocco



### PREPARATION FOR:

- ★ TOEFL and SAT
- ★ GMAT and GRE
- ★ TOEIC
- ★ INTENSIVE ENGLISH LANGUAGE PROGRAM
- ★ ENGLISH FOR PROFESSIONALS



Av. Mohammed VI, Km 4,2  
(Route des Zaers), Souissi  
Rabat 10170, Maroc

Tél : +212 (537) 751920 / 656868  
Fax : +212 537 659770  
Email : [info@iihem.ac.ma](mailto:info@iihem.ac.ma)  
Web : [www.iihem.ma](http://www.iihem.ma)

## IiHEM English Language Center

*Raise your English language skills to new levels*



[www.iihem.ma](http://www.iihem.ma)

## IIHEM English Language Center

The IIHEM English Language Center provides a set of programs for students and professionals who wish to raise their English language skills to the level required of professionals in their fields.

In addition to its regular curricula, the Center offers specialized training courses for those who wish to prepare for taking the standardized examinations TOEFL/SAT and GMAT/GRE. Courses in English for Professionals and preparation courses for TOEIC are also available on demand.



### Intensive English Program

The purpose of this one semester program is to give students a solid foundation in English and help them attain a mastery of English and develop the skills and strategies necessary for the use of English for academic purposes. The components of the program give students the opportunity to improve their reading, writing, speaking and study skills so that they become able to confidently pursue their academic studies in English.

### English for Professionals (EFP)

This course is designed for professionals who need to develop their language capacities so as to be fully functional in English in their professional environment. EFP courses are offered on demand and in response to the particular needs of the participants.

## PREPARATION COURSES



### TOEFL and SAT for Undergraduate Study

This course is designed to help students develop the skills tested in the different sections of the TOEFL/SAT examinations. Through carefully targeted lectures and intensive practice, students learn how to do well by using appropriate test-taking strategies and by building their general English proficiency and increasing their confidence in their test-taking abilities and overall language skills.

### GMAT and GRE for Graduate Studies

In this course the students are introduced to all the sections of the GMAT/GRE test and are guided in developing the skills tested in each of them. The verbal analysis part of the course introduces students to the format of the verbal section of the test and trains them in the strategies appropriate for the sections of reading, sentence correction, critical reasoning and composition.

The quantitative part provides introduction and training in the problem solving and data sufficiency sections of the test.

### TOEIC for Professionals

This course prepares the participants to successfully take the TOEIC examination. The importance of this test lies in the fact that the TOEIC is increasingly used by institutions for recruiting, promoting and deploying employees. It is also used to determine whether an individual has sufficient English proficiency to participate in training that will be conducted in English and to monitor progress in English language training programs.



IIHEM English Language Center, Preparing for an International Career.